

WEST VIRGINIA RADIO CORPORATION EEO PUBLIC FILE REPORT FOR JUNE 2021-MAY 2022
for stations **WWLW-FM, WKMZ-FM, WFBY-FM, and WBRB-FM**

A. Full-Time Vacancies Filled During Past Year

****THERE WERE NO FULL TIME HIRES DURING THIS TIME PERIOD**

B. Recruitment/Referral Sources Used to Seek Candidates for Each Vacancy

1. Job Title:		Date Filled:			
Source	Contact Person	Address	Telephone #	Interviewed	Referred Person Hired

C. Total Number of persons interviewed for all full-time Vacancies filled during the past year : **0**

D. Outreach Activities

1. Announcements were placed on all station websites notifying organizations of their right to request information on job openings
2. An internship program is offered to bring awareness to job opportunities in broadcasting available at WVRC. There was no interest during this time.
3. Corporate HR Liason/Assistant to the President attended FCC's Broadcasting Seminar on February 24, 2022 at 1pm on Zoom
4. Corporate HR Liason/Assistant to the President and Corporate Credit Manager attended the WVBA's EEO Certification Seminar presented by Jackson Kelly on April 2, 2022 at 1:30pm
5. April 2, 2022. 10a-11:30a. Corporate Sponsored Classes to train lower level employees skills needed to enhance and promote their career. This class was on News and News Reporting and also a writing seminar given by our VP of Operations and Head of MetroNews. We had roughly 22 attendees. Attendees represented every market at WVRC.
6. April 2, 2022. 11:45am-1:00pm. Corporate Sponsored Classes to train lower level employees skills needed to enhance and promote their career. This class was on New Media and Digital expansion as well as scheduling for our folks in operations. This was headed up by our Corporate VP of Content. We had roughly 18 attendees. Attendees represented every market at WVRC.
7. Corporate HR Liason/Assistant to the President attended Fairmont State University's Spring Job Fair on March 17, 2022 from 8am-2pm. Many discussions about Broadcasting, Digital Marketing, and Sales were covered with approximately 50+ students.
8. Corporate HR Liason/Assistant to the President participated in Bluefield State College's 33rd Annual Spring Employment Fair on April 6, 2022. Job opportunites and broadcasting in general is disussed with interested parties. This event allows Students to contact you over a 3 day period.
9. Corporate HR Liason/Assistant to the President participated in the Mineral County Virtual Job Fair for Highschool Seniors and Vo-Tech Students. Job opportunities and overall discussions on broadcasting were discussed. This was on April 28,2022. This virtual event allows students to contact you over a 3 day period.
10. Corporate Promotions Director and two On-Air Personalities participated in the Career Day at Taylor County Middle School. They spoke on jobs in broadcasting and what happens behind the scenes at a Radio Studio. They were there from 8am-2pm. This was on November 5, 2021
11. Corporate Promotions Director and a Local Sales Manager of WVRC Media co-hosted a Media Day for the Leadership Monongalia group. Jobs about broadcasting were discussed as well as a tour of the facilities. This was on November 19,2022.
12. Corporate Credit Manager/Market Manager and a Sales Representative attended the Summersville Area Chamber of Commerce Member Showcase/Job Fair on 5/14/22. Jobs about broadcasting and digital marketing were discussed with attendees. The event went from 11am-5pm.