

WEST VIRGINIA RADIO CORPORATION EEO PUBLIC FILE REPORT JUNE 2021- MAY 2022
for stations WVAQ, WKKW and WAJR

A. Full-Time Vacancies Filled During Past Year

1. Job Title: WKKW Morning Show Co Host	Date Filled: 7/26/21
2. Job Title: Maintenance Technician	Date Filled: 7/26/21
3. Job Title: News Anchor/Reporter	Date Filled: 6/28/21
4. Job Title: Social Media Coordinator/Digital Fulfillment	Date Filled: 11/15/21
5. Job Title: Account Executive	Date Filled: 1/31/22
6. Job Title: Board Operator	Date Filled: 3/6/22
7. Job Title: Vice President of Content	Date Filled: 4/4/22

B. Recruitment/Referral Sources Used to Seek Candidates for Each Vacancy

1. Job Title: WKKW Morning Show Co Host **Date Filled: 7/26/21**

Source	Contact Person	Address	Telephone #	Interviewed	Referred Person Hired
Internal Posting	Jodi Hart	1251 Earl Core Rd., Morgantown, WV	304-296-0029		
All Access	online	allaccess.com	online	1	1
Facebook (Radio Pros and Women on the Radio)	Mike Vincent and Jaime Ames	www.facebook.com	online		
WV Div of Rehabilitation	Linda Lutman	1415 Earl Core Road, Morgantown WV	304-285-3155		
American Broadcasting School	Michelle McDonnell	4511 SE 29th Street, Oklahoma City, OK	405-672-6511		
Fairmont State University	Meagan Gibson	1201 Locust Ave, Fairmont WV	304-333-3665		
Ohio Media School	Alvis Moore	5330 East Main Street, Columbus OH	614-655-5250		

2. Job Title: Maintenance Technician **Date Filled: 7/26/21**

Source	Contact Person	Address	Telephone #	Interviewed	Referred Person Hired
Internal Posting	Jodi Hart	1251 Earl Core Rd., Morgantown, WV	304-296-0029	2	1
Referral	Rick Williams	Word of Mouth	304296-0029	1	
WV Radio Web site	Jodi Hart	www.wvradio.com	304-296-0029		
Indeed	online	Indeed.com			

3. Job Title: News Anchor/ Reporter **Date Filled: 6/28/21**

Source	Contact Person	Address	Telephone #	Interviewed	Referred Person Hired
Internal Posting	Jodi Hart	1251 Earl Core Rd., Morgantown, WV	304-296-0029	1	1
All Access	online	allaccess.com	online		
JournalismJobs.com	Jodi Hart	www.journalismjobs.com	online		
The Radio Television Digital News Assoc.	Jodi Hart	www.rtdna.com	online		
WV Div of Rehabilitation	Linda Lutman	1415 Earl Core Road, Morgantown WV	304-285-3155		
American Broadcasting School	Michelle McDonnell	4511 SE 29th Street, Oklahoma City, OK	405-672-6511		
Fairmont State University	Meagan Gibson	1201 Locust Ave, Fairmont WV	304-333-3665		
Ohio Media School	Alvis Moore	5330 East Main Street, Columbus OH	614-655-5250		

4. Job Title: Social Media Coordinator/Digital Fulfillment **Date Filled: 11/15/21**

Source	Contact Person	Address	Telephone #	Interviewed	Referred Person Hired
Internal Posting	Kelly Ayersman	1251 Earl Core Rd., Morgantown, WV	304-296-0029	1	1
Indeed	online	Indeed.com		12	
WV Radio Web site	Kelly Ayersman	www.wvradio.com	304-296-0029		
Linked In	Jodi Hart	www.linkedin.com	304-296-0029		

5. Job Title: Account Executive **Date Filled: 1/31/22**

Source	Contact Person	Address	Telephone #	Interviewed	Referred Person Hired
Internal Posting	Kelly Ayersman	1251 Earl Core Rd., Morgantown, WV	304-296-0029		
Referral	Andrew Lohmann	1251 Earl Core Rd., Morgantown, WV	304-296-0029	1	1
Indeed	online	Indeed.com			
Linked In	Kelly Ayersman	www.linkedin.com	304-296-0029		
WV Radio Web site	Kelly Ayersman	www.wvradio.com	304-296-0029		
WV Div of Rehabilitation	Linda Lutman	1415 Earl Core Road, Morgantown WV	304-285-3155		
American Broadcasting School	Michelle McDonnell	4511 SE 29th Street, Oklahoma City, OK	405-672-6511		
Fairmont State University	Meagan Gibson	1201 Locust Ave, Fairmont WV	304-333-3665		
Ohio Media School	Alvis Moore	5330 East Main Street, Columbus OH	614-655-5250		

5. Job Title: Board Operator **Date Filled: 3/6/22**

Source	Contact Person	Address	Telephone #	Interviewed	Referred Person Hired
Internal Posting	Kelly Ayersman	1251 Earl Core Rd., Morgantown, WV	304-296-0029	1	1
Indeed	online	Indeed.com			
WV Radio Web site	Kelly Ayersman	www.wvradio.com	304-296-0029		
WV Div of Rehabilitation	Linda Lutman	1415 Earl Core Road, Morgantown WV	304-285-3155		
American Broadcasting School	Michelle McDonnell	4511 SE 29th Street, Oklahoma City, OK	405-672-6511		
Fairmont State University	Meagan Gibson	1201 Locust Ave, Fairmont WV	304-333-3665		
Ohio Media School	Alvis Moore	5330 East Main Street, Columbus OH	614-655-5250		

****<Special Circumstance>This was an immediate job opening that needed filled as quickly as possible.**

5. Job Title: Vice President of Content		Date Filled: 4/4/22			
Source	Contact Person	Address	Telephone #	Interviewed	Referred Person Hired
Internal Posting	Kelly Ayersman	1251 Earl Core Rd., Morgantown, WV	304-296-0029	3	1
Indeed	online	Indeed.com		2	
WV Radio Web site	Kelly Ayersman	www.wvradio.com	304-296-0029		
WV Div of Rehabilitation	Linda Lutman	1415 Earl Core Road, Morgantown WV	304-285-3155		
American Broadcasting School	Michelle McDonnell	4511 SE 29th Street, Oklahoma City, OK	405-672-6511		
Fairmont State University	Meagan Gibson	1201 Locust Ave, Fairmont WV	304-333-3665		
Ohio Media School	Alvis Moore	5330 East Main Street, Columbus OH	614-655-5250		
C. Total Number of persons interviewed for all full-time Vacancies filled during the past year :				24	
D. Outreach Activities					
1. Announcements were placed on all station websites notifying organizations of their right to request information on job openings					
2. An internship program is offered to bring awareness to job opportunities in broadcasting available at WVRC. There was no interest during this time.					
3. Corporate HR Liason/Assistant to the President attended FCC's Broadcasting Seminar on February 24, 2022 at 1pm on Zoom					
4. Corporate HR Liason/Assistant to the President and Corporate Credit Manager attended the WVBA's EEO Certification Seminar presented by Jackson Kelly on April 2, 2022 at 1:30pm					
5. April 2, 2022. 10a-11:30a. Corporate Sponsored Classes to train lower level employees skills needed to enhance and promote their career. This class was on News and News Reporting and also a writing seminar given by our VP of Operations and Head of MetroNews. We had roughly 22 attendees. Attendees represented every market at WVRC.					
6. April 2, 2022. 11:45am-1:00pm. Corporate Sponsored Classes to train lower level employees skills needed to enhance and promote their career. This class was on New Media and Digital expansion as well as scheduling for our folks in operations. This was headed up by our Corporate VP of Content. We had roughly 18 attendees. Attendees represented every market at WVRC.					
7. Corporate HR Liason/Assistant to the President attended Fairmont State University's Spring Job Fair on March 17, 2022 from 8am-2pm. Many discussions about Broadcasting, Digital Marketing, and Sales were covered with approximately 50+ students.					
8. Corporate HR Liason/Assistant to the President participated in Bluefield State College's 33rd Annual Spring Employment Fair on April 6, 2022. Job opportunities and broadcasting in general is discussed with interested parties. This event allows Students to contact you over a 3 day period.					
9. Corporate HR Liason/Assistant to the President participated in the Mineral County Virtual Job Fair for Highschool Seniors and Vo-Tech Students. Job opportunities and overall discussions on broadcasting were discussed. This was on April 28,2022. This virtual event allows students to contact you over a 3 day period.					
10. Corporate Promotions Director and two On-Air Personalities participated in the Career Day at Taylor County Middle School. They spoke on jobs in broadcasting and what happens behind the scenes at a Radio Studio. They were there from 8am-2pm. This was on November 5, 2021					
11. Corporate Promotions Director and a Local Sales Manager of WVRC Media co-hosted a Media Day for the Leadership Monongalia group. Jobs about broadcasting were discussed as well as a tour of the facilities. This was on November 19,2022.					
12. Corporate Credit Manager/Market Manager and a Sales Representative attended the Summersville Area Chamber of Commerce Member Showcase/Job Fair on 5/14/22. Jobs about broadcasting and digital marketing were discussed with attendees. The event went from 11am-5pm.					